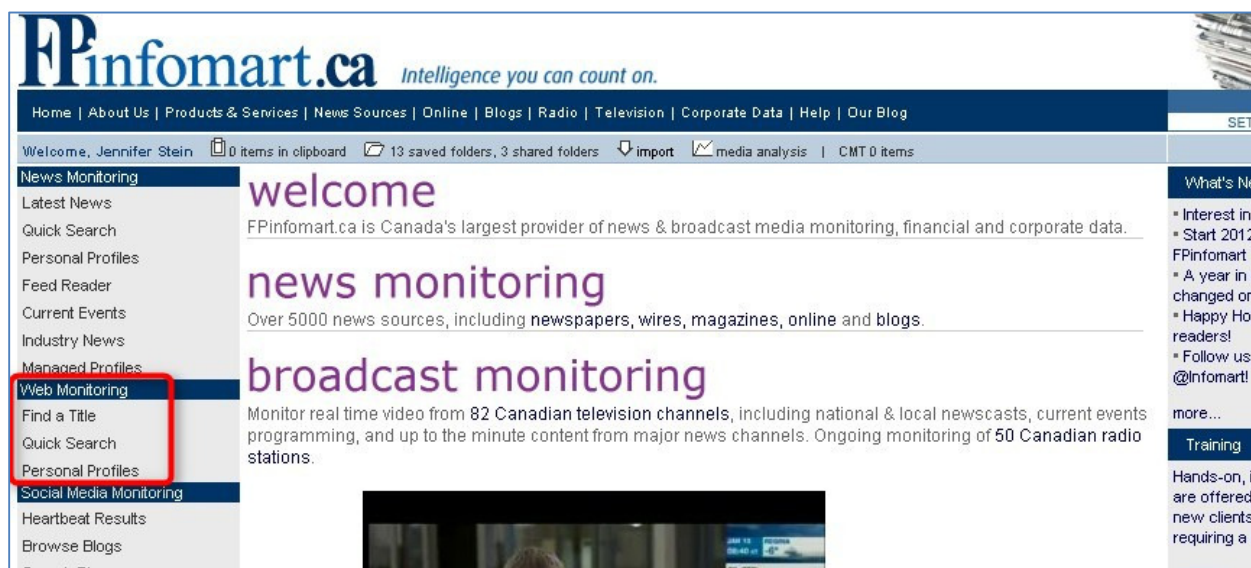


## FPinfomart Web Monitoring

FPinfomart's Web Monitoring module allows you to monitor over 40,000 online news sources (over 2,000 of them Canadian) from within the FPinfomart platform. Subscribers who add the Web Monitoring module on to their existing account will require almost no additional configuration to get started - your existing keywords and Profiles will be searched against the Web Monitoring sources with a single click. Features of the module include the ability to save searches and view your results online, receive e-mail notification when new hits are found, and add links to clips to your Folders for easy addition to your Newsletters. You can also perform ad-hoc keyword searches, and see results from the current day and up to the past two weeks.

Web Monitoring is an excellent companion to our traditional media monitoring products and allows you to expand the reach of your media monitoring activities.



The screenshot displays the FPinfomart.ca website interface. The top navigation bar includes links for Home, About Us, Products & Services, News Sources, Online, Blogs, Radio, Television, Corporate Data, Help, and Our Blog. Below the navigation bar, a welcome message for Jennifer Stein is shown, along with statistics for clipboard items, saved folders, and shared folders. The main content area features a 'welcome' message and three primary service categories: 'news monitoring' (over 5000 news sources), 'broadcast monitoring' (82 Canadian television channels and 50 Canadian radio stations), and 'social media monitoring'. A left-hand navigation menu is visible, with 'Web Monitoring' highlighted in a red box. The right-hand side of the page contains a 'What's New' section with recent updates and a 'Training' section.

## Find a Title

Use “Find a Title” to verify whether or not a particular online publication is available for searching through the Web Monitoring module.

### Web Monitoring - Find a Title


Enter a word or partial word to narrow list

Top matching titles shown for **morning**

<a href="#">Morningstar Canada</a>	Canada
<a href="#">Vernon Morning Star</a>	Canada
<a href="#">Morningstar UK</a>	United Kingdom
<a href="#">South China Morning Post</a>	Hong Kong
<a href="#">Sydney Morning Herald</a>	Australia
<a href="#">Dallas Morning News</a>	United States
<a href="#">Morning Star Online</a>	United Kingdom
<a href="#">AeroMorning</a>	France
<a href="#">Morning Advertiser</a>	United Kingdom
<a href="#">Morningstar France</a>	France
<a href="#">Morningstar Australia</a>	Australia
<a href="#">Money Morning</a>	United States
<a href="#">Monday Morning</a>	Lebanon
<a href="#">Good Morning Afghanistan</a>	Afghanistan
<a href="#">Tyler Morning Telegraph</a>	United States
<a href="#">Waterville Morning Sentinel</a>	United States
<a href="#">Valley Morning Star</a>	United States
<a href="#">Morningson and Southern Peninsula Mail</a>	Australia
<a href="#">Sayre Morning Times</a>	United States
<a href="#">Savannah Morning News</a>	United States



Type in a full or partial publication name and click “Find.” Any titles containing the string you’ve entered will be returned (even as part of a word), as well as their country of origin (Canadian titles will be listed first). This can help you to disambiguate titles with similar names from different countries.

Each of these titles is a hyperlink. Clicking a title brings you to a “Latest News” page showing the current day’s available content for that source. You may use the date navigator to the right of the results to select any day within the past two weeks, or an aggregate list of the past three, seven, or 14 days.



1-6 of 6 results

0 SELECTED All None Print Email PDF Peeks Display Fields Clip Save To Add To CMTboard

	Date
<input type="checkbox"/> <b>The Four Hottest Trends from the 2012 Consumer Electronics Show</b>  The 2012 Consumer Electronics Show (CES) in Las Vegas, NV wraps up today (Friday) after setting the stage for this year's hottest tech trends. The 3,100 companies in attendance have launched about 20,000 new products since the tradeshow opened on... <small>Permalink</small> Money Morning - Fri Jan 13 2012, 10:57am - 112 minutes ago	<b>Fri Jan 13 (Today)</b> Thu Jan 12 Wed Jan 11 Tue Jan 10 Mon Jan 9 Sun Jan 8 Sat Jan 7 Fri Jan 6 Thu Jan 5 Wed Jan 4 Tue Jan 3 Mon Jan 2 Sun Jan 1 Sat Dec 31 Past 3 days: Wed Jan 11 → Past 7 days: Sat Jan 7 → Past 14 days: Sat Dec 31 → <less
<input type="checkbox"/> <b>If You're Out of Work Blame Your Cell Phone</b>  We would like to blame China, incompetent politicians, Federal Reserve Chairman Ben Bernanke, the banking system, or some unseen forces for this phenomenon. But in reality, the answer is no further than our pockets. The real culprit is your cell... <small>Permalink</small> Money Morning - Fri Jan 13 2012, 10:57am - 112 minutes ago	
<input type="checkbox"/> <b>Why Weak Earnings Today Could Turn the Bulls Loose Tomorrow</b>  Last year, the firm made headlines with a quasi-private version of the offering with sales to private clients that	

**TIP:** It is a good practice to click the title of a publication you've found using the "Find a Title" function, and then use the "Past 14 days" date navigator, to ensure it contains content. **It is possible for a title to be listed for which no content is available.**

## Web Monitoring - Quick Search

Use Quick Search to find any Web Monitoring content that meets a set of keyword criteria. This operates in much the same way as Quick Search for news and broadcast content on FPinfomart. Both Simple and Advanced Quick Search interfaces are available for use, depending on the complexity of your query. Expert Searching is **not** supported for Web Monitoring.

**TIP:** Wildcards (\*) are supported **ONLY** for single-word search terms (such as canad\*). Multi-word search terms may **not** include a wildcard character anywhere in the phrase (i.e. "canadian pipe\*," "canad\* pipeline," and "canad\* pipe\*" will not work in Web Monitoring). You will receive an error message advising you to reformulate your search query if you use a multi-word search term that contains an asterisk.

Quick Search Web

Quick Search searches recent web news for your word or phrase

Switch to: advanced mode

**Find**

stephen harper anywhere in Story

**Country**

All countries

Canada only

**Language**

English

French

Both

SEARCH

Search options for Web Monitoring Quick Search include Country (all available countries, or restrict to Canadian sources only), and language. You may search for results in English only, French only, or both languages.

Click the Search button to return a list of results that match your keyword criteria.

The citations, or "Peeks" will show the headline of the story, a snippet of text containing your searched keyword in context, name of the publication, date, and a hyperlink (permalink) to take you directly to the full text of the story on its originating website.

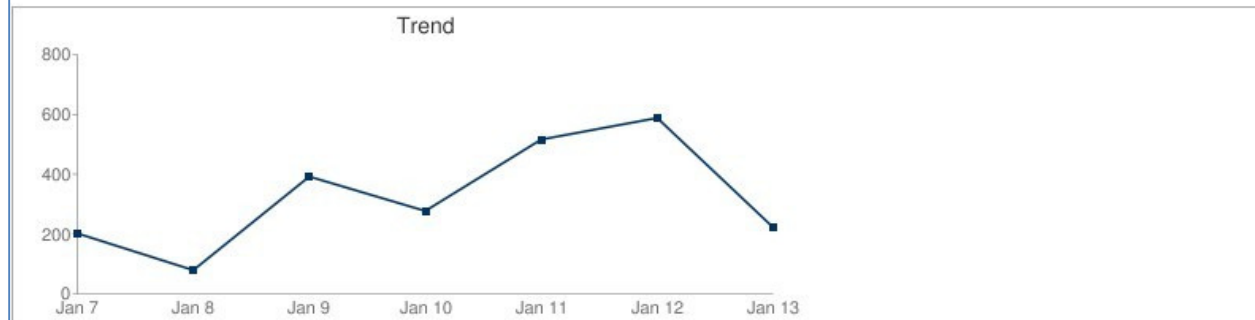
**TIP:** The Heads Up display will show a trend line of volume of results over the past seven days. This can be especially helpful when you're seeking a particular story but are unsure as to exactly which day it was first published. Use a very specific search phrase, and then look for the date on the graph with one or more hits. Expand the Date navigator to the right of your results set to move to that day's results.

## Quick Search Web Results

Quick Search searches recent web news for your word or phrase

**stephen harper** HEADS UP DASHBOARD MODIFY

1-100 of about 587 results N



0 SELECTED All None Print Email PDF Peeks Display Fields Clip Save To Add To CMTboard

### Hard to predict war's effect on world economy



...government spending could be reined in. What the government spends in military alone is what Jim Flaherty and **Stephen Harper** run the entire budget of the Conservative government on. But it almost seems unpatriotic, cutting military spending in the...

Permalink

Edmonton Journal - Thu Jan 12 2012, 6:58pm

#### Date

« **Thu Jan 12** »  
more»

#### Region

Canada  
United States  
United Kingdom  
International  
more»

#### Search In Results

GO

#### Sort: Arrival Time

Relevance

#### Duplicates: Hidden

Show

### Foreigners' same-sex marriages in limbo



...t return their souvenir of Canada won't mean a change in our same-sex marriage laws, Prime Minister **Stephen Harper** said Thursday. The lesbian couple from England and Florida travelled to Toronto in 2005 for a wedding ceremony after the definition of...

Permalink

Owen Sound Sun Times - Thu Jan 12 2012, 6:58pm

### Divorce not easy for female couple



...Photo: The Canadian Press. All rights reserved. Prime Minister **Stephen Harper** says the federal government has no intention of reopening the debate on same-sex marriage. THE CANADIAN PRESS/AP-The Vacaville Reporter, Rick Roach. The federal justice...

Permalink

Castanet.net - Thu Jan 12 2012, 6:55pm

You may place a Peek into your Clipboard or Folders, like any other content you find on FPinfomart. Web Monitoring content placed into Folders will flow into Newsletters and Intranet feeds if you are an Intranet Toolkit user.

Web Monitoring content is “snippet-only” – we will never display the full text of a document within FPinfomart.ca, or in any Newsletter. You must use the hyperlink (Permalink) associated with each result to visit the originating item to view its fulltext. However, if you click the headline of a Web Monitoring result, we will attempt to locate a licensed copy of the story within the FPinfomart fulltext database. If we are able to find a matching story within our own database, you may wish to read it, or include this version in your Newsletter instead, to avoid leaving the site to read the content.



## Divorce not easy for female couple

Castanet.net

Thu Jan 12 2012, 6:55pm

Photo: The Canadian Press. All rights reserved. Prime Minister **Stephen Harper** says the federal government has no intention of reopening the debate on same-sex marriage.

1 matching full text item found

### Divorce not easy for female couple

**Photo: The Canadian Press. All rights reserved. Prime Minister Stephen Harper says the federal government has no intention of reopening the debate on same-sex marriage.**

**CASTANET**... The Vacaville Reporter, Rick Roach. The federal... (207 words)

Byline: The Canadian Press

castanet.net - Thu Jan 12 2012

Tone:

Permalink: [www.castanet.net...](http://www.castanet.net...)

#### DOCUMENT TOOLS

- Printer Friendly
- PDF Output
- E-mail
- Add To Clipboard
- Save To Folder

#### SOCIAL ACTIVITY

- 5 Tweets
- 0 Shares
- 0 Likes
- 0 Clicks

Click the headline of any matching full text items to view the entire text of the licensed version of an article we have in the FPinfoart full text database.

## Web Monitoring - Personal Profiles

Any existing Personal Profiles you have created will be automatically searched against the Web Monitoring content. Simply click "Personal Profiles" under the Web Monitoring heading in the left-side navigation menu to view your Web Monitoring results.

### Personal Profiles Web Summary

This is a summary of Web results from 1-20 of your 23 profiles. For News results, click here. Summary Pages: 1 2 Next »

0 SELECTED All None [Print](#) [Email](#) [PDF](#) [Peeks](#) [Display Fields](#) [Clip](#) [Save To](#) [Add To CMTboard](#)


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#### Alberta Politics [EDIT](#)

Expert profiles are not compatible with web search

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#### Amazon Kindle [NEWS](#) [EDIT](#) [DELETE](#) [ALERTS](#) First of about 323 results

**Vidyo Unveils Multipoint Video Conferencing Solution Interoperable with SIP End Points**  
 ...Vidyo, a pioneer in personal telepresence, announced it has demonstrated its award-winning multipoint video conferencing software on **Amazon's** new **Kindle** Fire at the recently concluded CES ShowStoppers in Las Vegas. The multipoint video conferencing...  
[Permalink](#)  
TMC Net - Mon Jan 16 2012, 2:22pm - 15 minutes ago


---

#### Canadian Banks - Finances [EDIT](#)

Warning: This search contains phrases with wildcards, which are not supported by Web Monitoring

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#### Coffee Beverages [NEWS](#) [EDIT](#) [DELETE](#) [ALERTS](#) First of about 21 results

**When counter intuitiveness fails**  
 ...what happens when this fragile relationship turns sour? A New York woman was surprised last fall when a **Starbucks** barista scribbled that word that rhymes with "witch" on her **frappuccino** cup. Sure, the order had been botched the first time and the woman...  
[Permalink](#)  
South Carolina Enquirer-Herald - Mon Jan 16 2012, 12:43pm - 114 minutes ago

There are two scenarios in which an existing Personal Profile may not be compatible with Web Monitoring: Expert Search, and Profiles containing multi-word search phrases with wildcards (see explanations in the Quick Search section). As per the screenshot above, should you encounter either of these situations, a suitable warning message will appear in place of any results for that Profile. In these cases, it may be necessary to create an additional Personal Profile using similar search criteria, formatted correctly for Web Monitoring.

Switch between your Web Monitoring and News Monitoring results sets for any Profile simply by clicking the NEWS text link next to any Profile name.

When creating a new Personal Profile (or editing an existing one), you may choose whether or not to include Web Monitoring sources, along with the ability to restrict to Canadian sources, or English/French (see Quick Search), in the area of the form where source selection for News and Blogs is made.

You may edit a Personal Profile from within either Web Monitoring results, or News Monitoring results. **You are maintaining a single set of keywords, but accessing the results for Web or News on different screens.**

**TIP:** Please note that the Personal Profiles Exclusion Filters will **NOT** be applied against a Web Monitoring search in Personal Profiles.

**Exclusion Filters**


- Editorials
- Letters to the Editor
- Sports
- Arts, Life, Homes, Food, Autos
- News Briefs
- Stock Market Summaries
- Caption Only
- CP Wire in papers
- Obituaries

You can set up Alerts to receive Web Monitoring results from your Personal Profiles by e-mail. Click the ALERTS text link next to the name of the Profile for which you would like to subscribe. Please note that Web Monitoring Alerts are separate from News Monitoring Alerts, even for the same Personal Profile. The subject line of a Web Monitoring Alert will contain the name of the Profile, followed by the word “Web” in brackets. Due to the possibility of a high volume of results from Web Monitoring, it may be preferable to subscribe to the “Summary Alerts” format.



## Social Activity

The addition of Web Monitoring vastly increases the amount of online content available for discovery through FPinformart. The Social Activity indicator provides metrics giving insight into the popularity of a particular piece of online content. You'll see a Social Activity box on every document on FPinformart which contains a Permalink (including Web Monitoring content, items from our "Online News" source category, and Blogs). Social Activity measures the number of times a piece of online content has been Tweeted, shared on Facebook, posted on LinkedIn, and number of clicks on a URL shortened using the Bitly URL shortener (with a Bitly timeline showing when these clicks occurred).



### Beyonce baby Blue Ivy Carter has left the hospital, staff denies allegations of special treatment

National Post | Arts  
Tue Jan 10 2012  
Section: Arts  
Byline: Leah Collins

Blue Ivy Carter has left the hospital, the New York Daily News reports, joined by her parents Jay-Z and Beyonce as part of a three-vehicle caravan that exited Lenox Hill Hospital during the wee hours of Tuesday. And though "the most beautiful girl in the world" (as per Hova) and her reported security detail are no longer in the building, the details of what transpired during Bey-Z's very special event remains a point of contention, particularly following past reports that the pop stars' presence at the Upper East Side hospital created drama for less-famous new moms and dads.

Related

Beyoncé gives birth to baby girl

Beyonce baby Blue Ivy Carter causes security issues for other new parents at Lenox Hill Hospital

#### DOCUMENT TOOLS


- Printer Friendly
- PDF Output
- E-mail
- Add To Clipboard
- Save To Folder
- Add To CMTboard
- Edit This Article
- Remove This Article
- Tone
- Quotes

#### SOCIAL ACTIVITY

- 7 Tweets
- 0 Shares
- 17 Likes
- 2 Clicks

Past Hour

Past 30 Days



## Web Monitoring FAQ's

### *What languages are available for searching and results?*

English and French language content can be searched and retrieved.

### *From what countries can content can be retrieved?*

Content is available from any country, provided the language of the content is English or French.

### *Does the Web Monitoring module include Blogs?*

No. Only content considered online "News" is included in our Web Monitoring module.

### *Can I check whether or not a particular source is available in Web Monitoring?*

Yes. Use the Title Search function to determine whether or not a source is available in the Web Monitoring module. It is advisable to click on a source title from the Title Search results to ensure recent content is available from that source. It is possible for a title to be listed for which no content is available.

### *Can a search in Web Monitoring be restricted to a specific source(s)?*

No. You may use the Title Search function to **verify** whether or not a source is available for Web Monitoring, but you are unable to restrict your search to a single Web source or group of sources.

### *Why isn't a particular source available in Web Monitoring?*

The most common reason that a source is not available in Web Monitoring is that the content creator (publisher) does not wish for their content be included in the service, usually for copyright or exclusivity reasons. In other cases, it may not be technically feasible for a source to be collected by our 3<sup>rd</sup> party content aggregator. Other reasons include that the content is not in English or French, or that the source is not considered "News" content.

### *Are you able to add additional sources to the service?*

We can pass your request along to our 3<sup>rd</sup> party content provider, who will investigate the copyright and technical feasibility of any source request, as well as the title's suitability for addition to the service. The decision whether or not to add any requested source to Web Monitoring is solely at the discretion of our content provider.

### *Are Web Monitoring results in full text?*

No. Although Web Monitoring searches for your keywords in the entire text of an article, Web Content results are citation and snippet (keyword-in-context) only. You must click the Permalink for each item to view the full text of the content on its original Website.

Each time you click the headline of a Web Monitoring result, we will attempt to find a matching article in our licensed full-text database. If a match is found, a link to the full text item within FPinfomart will be displayed. When available, you may wish to use this full text version for a more seamless reading experience.

*If Web Monitoring results are citation and snippet only, are my keywords searched in the full text of an article?*

Yes. Even though we display only the citation and keyword-in-context snippet on FPinfomart for each result retrieved, the search is actually conducted against the entire available text of each article.

*Can I put a Web Monitoring content item in a Folder (and therefore in a Newsletter or Intranet RSS feed)?*

Yes. You may use all FPinfomart functionality with Web Monitoring content, including multiple document selection and Folders. Please note however, that Web Monitoring results are citation and snippet only, and that therefore you (or your end-user) will have to click the Permalink to view the full text of the content on its original Website.

*Can I use wildcards in Web Monitoring searches?*

The asterisk (\*) wildcard may be used, but **ONLY** for single-word search terms (such as canad\*). Multi-word search terms may **not** include a wildcard character anywhere in the phrase (i.e. "canadian pipe\*," "canad\* pipeline," and "canad\* pipe\*" will not work in Web Monitoring). You will receive an error message advising you to reformulate your search query if you use a multi-word search term that contains an asterisk.

*If Web Monitoring content is from all over the world, why are only four Region categories used for results?*

We display results as part of four possible country categories: "Canada," "United States," "United Kingdom," and "International." We've set up the country categories this way in order to remain consistent with the Region Navigator for the FPinfomart full text content. This way, Media Analysis reports you generate will be uniformly categorized, even if the content in the report is a mixture of News Monitoring and Web Monitoring content.

For more information or assistance, please contact our Helpdesk!

1-800-661-7678

helpdesk@fpinfomart.ca