



Intelligence you can count on.

Dear FPinfomart Client,

Personal Profiles are the true "meat and potatoes" of the media monitoring functions on FPinfomart. These saved searches that automatically bring relevant content to you, every day - and allow you to define just what "relevant" means to you.

But the name is outdated. **"Personal Profiles" does not accurately describe the purpose, functionality, or importance of this key FPinfomart feature.** So we are seeking a new name for Personal Profiles - and who better to ask for suggestions than those of you who use them! We want a name for this feature that would make it clear to a first-time user of FPinfomart exactly what this feature would be used for.

Please [see our blog](#) for more details, or submit your entries by filling in [this simple form](#).

As always, please do not hesitate to contact me if you have any questions about the contents of this newsletter, or if I can be of any help.

[Katie McKinnon](#)

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Content Update

Effective immediately, all content available on the [nationalpost.com](#) website (including [financialpost.com](#) and all blog-type content) will be available in the [nationalpost.com database on FPinfomart](#). This source can be found in the "[Online News](#)" section of our source list.

This change will increase the amount of content in this database from a handful of feature stories each day to dozens of articles daily, providing complete coverage from all sections of the site. Please note as well that the National Post "blogs" will no longer be available as separate publications in our Blogs list. Instead, if content in the nationalpost.com database originated on a National Post blog, the blog name will appear in the either the "publication name" and/or "section" field of the document.

This expanded content set will update continuously throughout the day, bringing you the freshest news available. We will be making this same change to additional online newspaper sites in the coming weeks. Watch for announcements as more and more

online content comes to FPinfomart. For morning information, please visit the [FPinfomart.ca blog](#).

Complimentary Training Opportunities

Upcoming Virtual Sessions

FPinfomart's next virtual training session has been scheduled for Tuesday, July 19th. The "Navigating FPinfomart.ca" class will be held from 1:00 p.m. to 2:00 p.m. ET.

To register for this session, please contact [Jason Sparkes](#).

Participation in this upcoming class will earn credits in our FPinfomart [Certified Training](#) program.

Financial Post Print Products

2011 Corporate Connect - [Pre-Order Today!](#)

Client prospecting and company research is easy and convenient with the 2011 Corporate Connection electronic edition. Released next month, financial and operational information on over 4,000 Canadian corporations, including 18,000 contact names, is easily saved, exported, and sorted with this publication.

Within these 4,000 corporations, the Top 800 Canadian corporations and Top 100 subsidiaries by revenue, income and assets are listed, helping you boost sales, increase profits and grow your business.

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Whatever your need may be, this database will ensure that you have all the information on company auditors, company assets, revenue, net income, return on invested capital, and much more!

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