

Searching, Viewing, and Saving Television Clips

There are four basic actions you can take with television content on FPinfomart.ca:

1. **Search** for a television video clip
2. **View** the transcript and video together on one page
3. **Share** the video clip with your colleagues
4. **Download** a permanent copy of the video to your computer

There is a transactional charge associated with steps two through four; please refer to your contract or contact your sales representative for more information.

Search for a Television Clip

There are three ways to find a television clip: Browse Television, Search Television, and Personal Profiles. Browse and Search Television are found under the Broadcast Monitoring menu located in the left side navigation menu of FPinfomart. Personal Profiles are located in the News Monitoring Menu.



1. *Browse Television*
 - Browse Television allows you to scan all channels by date and time without the use of a keyword or phrase
2. *Search Television*
 - Search Television allows you to search the closed captioning of the channels for a keyword or phrase
 - Your keyword will be highlighted within the search results to ensure you find the specific clip you are looking for *before* you click
3. *Personal Profiles*
 - Personal Profiles are saved searches that scan FPinfomart's complement of news sources, including Television content
 - To create a Personal Profile which monitors Television results only, choose "Let me select from the full list of news sources" and select only Television Sources when setting up the Profile

View a Television Transcript and Video

Similar to news results, television results are shown as a list of 'Peeks.' The Peek allows you to view a small portion of the transcript for no charge. The Peek also includes the name of the program, the keyword in context, the network and channel, the broadcast date and time, the length of the clip, as well as the sentiment ratings.

Click the headline of the 'Peek' to view the video and transcript.

BreakfastTelevision

Routes. right now your forecast, here's dawn. >> Dawn: thank you, Michel. all those details on my blog breakfasttelevision.ca. i have complete locations and where the money is going towards. 12°...

Citytv Vancouver - Wed Jun 2 2010, 10:30am ET

Tone: []

To view the transcript and video for the entire clip, click on the headline of the 'Peek'. Your page will refresh to the view shown below.

Click here to save the TV clip and transcript to a Saved Folder or Shared Folder

Citytv
BreakfastTelevision
Citytv Vancouver
Broadcast Date: Wednesday June 2 2010
Clip Start: 10:30am ET
Clip Length: 10 minutes

7:29
Citytv
noon at

DOCUMENT TOOLS

- Printer Friendly
- PDF Output
- Add To Clipboard
- Save To Folder**
- Download Video
- E-mail
- Tone

Start: 10:30am ET Length: 10 minutes CHANGE

Use the drop down menus to edit the start time and length of the clip

To edit the start time and length of the television clip use the dropdown menus below the play button. Click 'Change' when you have made your edits.

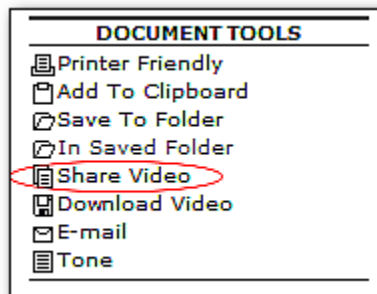
Now that you have viewed the video and read the transcript, you have the option to store them in a Saved Folder or share them with other FPinfomart users at your organization by placing them in a Shared Folder. To do this, click 'Save to Folder' in the Document Tools menu and choose which folder you would like to save the transcript/video to.

****Note:** Video clips stored in Saved or Shared Folders will be available for 30 days from the broadcast date. Video clips not saved in a folder are available for 10 days only. There is not additional cost to store a video clip in a Saved or Shared folder.

Alternatively, once you have viewed the transcript/video, you have the option to email the transcript only to your colleagues for no additional cost. To do this, click 'E-mail' from the Document Tools menu.

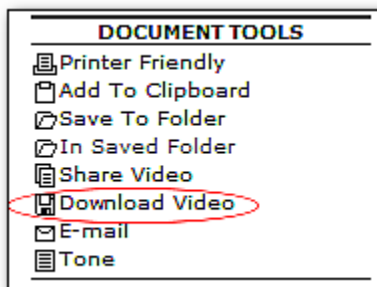
Share a Video Clip with Colleagues

Once the transcript/video has been saved to an FPinfomart Folder, you have the option to share the transcript *and* video with colleagues. To do this, click 'Folders' at the top of any FPinfomart page and click the headline of the video/transcript you would like to share. Your Document Tools menu will now contain the option to 'Share Video'. Clicking this will generate a customized URL which you can subsequently pass along to your colleagues. When your end-users click the link you distribute, they will be taken to a hosted page on our site containing the video clip and transcript. Your recipients do NOT need an FPinfomart UserID and password to view this Shared Video.



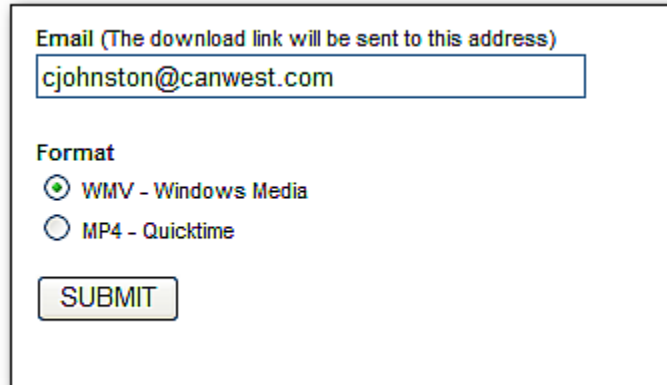
Download a Permanent Copy of the Clip to your Computer

Once you have viewed a transcript/video, you may download a permanent copy of that video to your computer for your company's internal use.



Click 'Download Video' in the Document Tools menu and you will be directed to the 'Download Broadcast Media' screen. The email address associated with your FPinfomart account will automatically be entered into the 'Email' field. You have the option to change this if you would like to receive the downloadable clip to a different address.

Select the format you would like the video file to be sent in (either Windows Media or Quicktime).



Email (The download link will be sent to this address)
cjohnston@canwest.com

Format

WMV - Windows Media

MP4 - Quicktime

SUBMIT

Click 'Submit' and the TV clip will be sent to the email address you have specified. This may take approximately 10 minutes. You may need to add 'FPinfomart.noreply@canwest.com' your safe senders list to ensure you receive the e-mail.

You may also access recent downloads by clicking "Downloads" in the Broadcast Monitoring Menu.



For further assistance with Searching, Viewing, and Saving TV Clips, please contact us at 1-800-661-7678, or e-mail the Help Desk at helpdesk@FPinfomart.ca.