

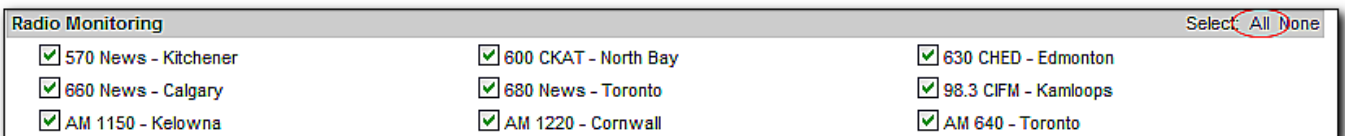
Radio Monitoring

FPinfomart's Radio Monitoring provides self-service access to full auto-generated transcripts and audio clips from 50 stations across Canada. Coverage is provided twenty-four hours a day, seven days a week and is available within 30 minutes of broadcast.

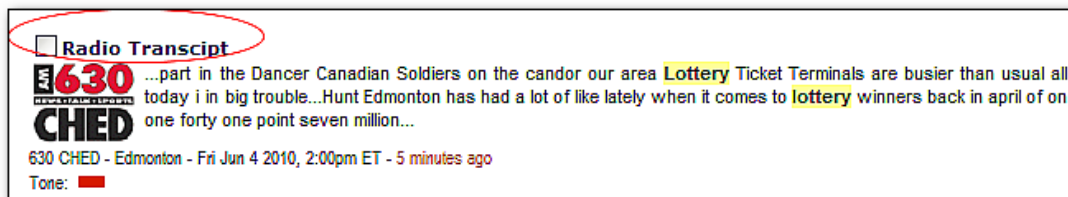
There are three ways to find the Radio items you need: Personal Profiles, Browse Radio, and Search Radio.

Personal Profiles

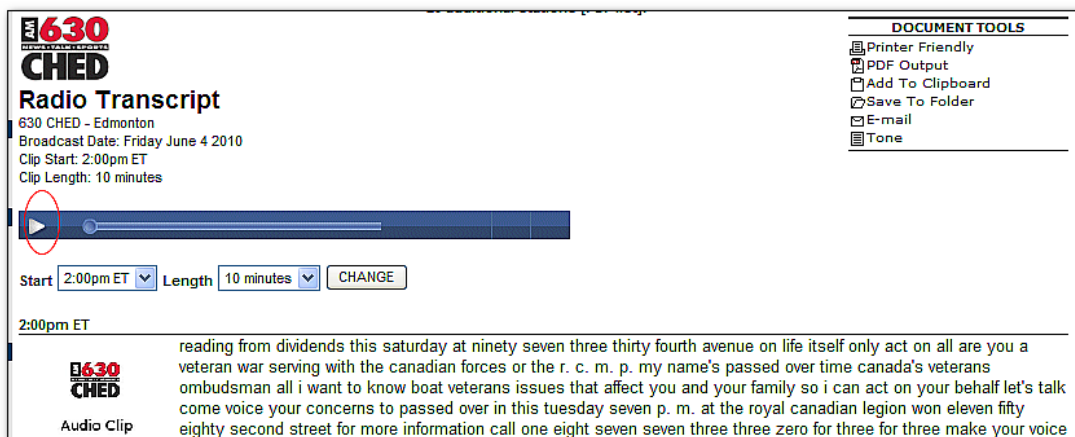
Radio transcripts and accompanying audio files will be included in your Personal Profile results if any radio station(s) are selected as sources.



Similar to news items, radio results will appear as 'peeks' in your list of results.



To view the full transcript and/or listen to the audio file click on the title 'Radio Transcript'. Press the play button to listen to the audio clip. Use the dropdown boxes below the play button to edit the start time and length of the clip.



Browse Radio

If you know the time and date of a radio broadcast, you can look it up directly by clicking 'Browse Radio' in the Broadcast Monitoring Menu in the left-hand menu bar.



Select the radio station from the 'Radio Monitoring' list. Use the drop-down box at the top right of the screen to select a different date. You may access any date within the past 10 days for Broadcast content.



You will see a list of peeks for the selected date, each representing 10 minutes of radio coverage. The clips are arranged in chronological order, with the most recent item at the top of the list. Each clip is time-stamped so you can easily scroll through to locate the hour and minute you are seeking.

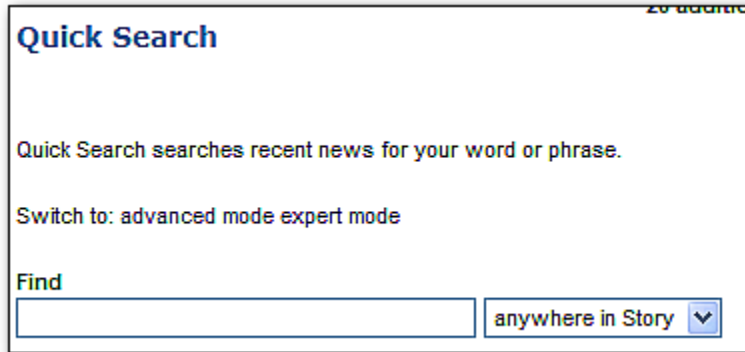
Click the Radio Transcript headline to access the transcript and audio stream (as described above).

Search Radio

To find a radio clip based on a keyword (without the use of a Personal Profile) click 'Search Radio' from the Broadcast Monitoring menu.

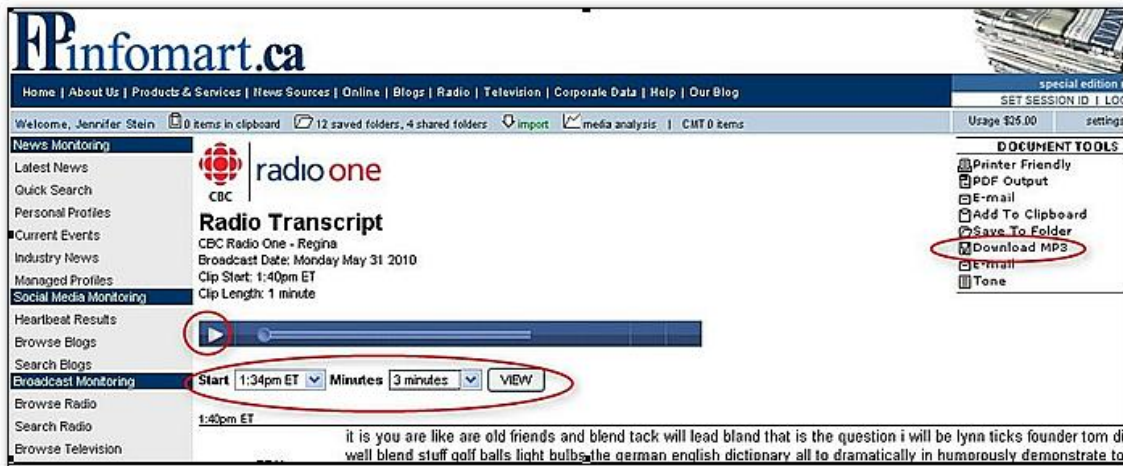


Enter your keywords in the 'Find' box. By default ALL radio stations are selected, however you may drop down the source selection box to choose to include only one radio station in your search. You have the option to switch to advanced or expert mode if you prefer this method of searching.

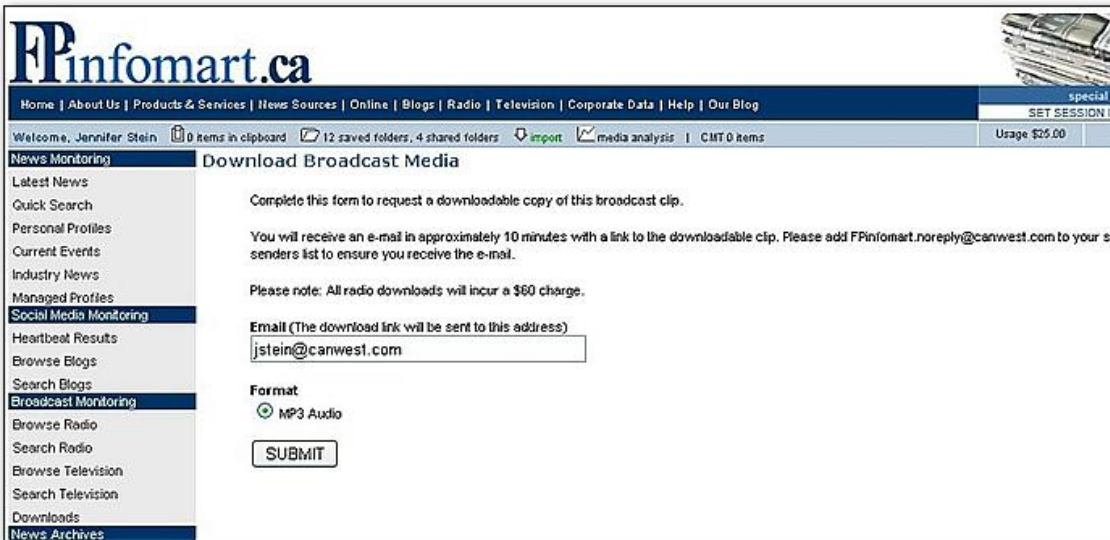


Download Radio

To download a permanent (MP3) copy of an audio clip, click the "Download MP3" option in the Document Tools menu while viewing the transcript screen. If you wish, you may customize the start and end-point for the audio stream before you download.



Enter your e-mail address (if different) and click Download to continue. You will receive an e-mail after approximately 10 minutes with a link to download your audio clip. You can also access recent downloads by clicking the “Downloads” option in the Broadcast Monitoring menu.



The screenshot shows the FPinfomart.ca website interface. The top navigation bar includes links for Home, About Us, Products & Services, News Sources, Online, Blogs, Radio, Television, Corporate Data, Help, and Our Blog. A user is logged in as Jennifer Stein, with a status bar showing 0 items in clipboard, 12 saved folders, 4 shared folders, and a usage of \$25.00. The main content area is titled 'Download Broadcast Media' and contains the following text:

Complete this form to request a downloadable copy of this broadcast clip.

You will receive an e-mail in approximately 10 minutes with a link to the downloadable clip. Please add FPinfomart.noreply@canwest.com to your senders list to ensure you receive the e-mail.

Please note: All radio downloads will incur a \$60 charge.

Email (The download link will be sent to this address)

Format
 MP3 Audio

Did you know?

- FPinfomart’s radio monitoring includes complete coverage off all radio content including commercials, DJ banter, and news programs
- The FPinfomart radio archive goes back 10 days
- If you save an audio file and transcript to an FPinfomart folder it will be available for 30 days from the broadcast date
- The cost to obtain a permanent audio file (MP3) is \$50 plus applicable taxes