



Intelligence you can count on.

Dear FPinfomart Client,

FPinfomart.ca's Breakfast Series will be held in four of Canada's major cities next month, and we hope to see you there! The breakfast presentation will give you a product update, as well as show you upcoming tools. More information on the Breakfast Series, as well as how to register can be found below.

As always, if you ever have questions or comments about the site, or the contents of this newsletter, please do not hesitate to contact me.

[Katie McKinnon](#)

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FPinfomart Breakfast Series

Register today!

There are only a few short weeks left until the [FPinfomart Breakfast Series](#) begins (May 4-12). FPinfomart will be visiting Vancouver, Calgary, Toronto, and Ottawa, and we hope that you will join us as we give a product update, preview upcoming tools, and provide you with the opportunity to network with other FPinfomart users. Seats are filling up fast, so [secure your spot today!](#) Self-registration is online and takes just 60 seconds to complete.

Share your thoughts and expertise with your peers on our panel

We still have some spots open on our [customer panel](#) in Calgary, Vancouver, and Ottawa. We are seeking FPinfomart users who would like to join our panel discussion on the use of information in your organization. If you'd like to join the panel at the Breakfast Event in your city (or would like more details on what's involved), please contact [Jennifer Stein](#) as soon as possible.

Site Enhancements

Introducing the FPinfomart Dashboard and Heads Up Display

Earlier this month FPinfomart launched two new display features that are designed to give you more information about the data within your results set.

Heads Up Display

You will notice that when you open a Personal Profile, a Folder, or view the results of a Quick Search or an Archive search, a trend line and a media mix pie chart are now located above your results. These two graphs illustrate the activity of your results over the past days or months, as well as the media type of the results set.

Dashboard

The Dashboard is intended to give you graphical insight into the makeup of your results set. It includes graphs which illustrate the result set's Activity, Media Mix, Tone, and Geography, as well as a Topic Cloud.

For more information on both the Heads Up Display and the Dashboard, including how to print or email the graphs, please visit the [FPinfomart Blog](#).

New Current Event: Canadian Federal Election 2011

A new Current Event search on the [Canadian Federal Election](#) is now available on FPinfomart.

Current Events are fixed searches set up by FPinfomart and are based on prominent and ongoing issues in the news. You can follow the results of any Current Event by visiting its page on FPinfomart, by subscribing to its [RSS feed](#), by adding it to your [Morning Email preferences](#), or by signing up for [Alerts](#).

Content Update

More content now available!

The commuter publication [24 Hours Ottawa](#) has been added to the Ontario Papers group of content on FPinfomart. You can browse this content through [Latest News](#), or add it to your Personal Profiles for ongoing monitoring.

In addition, six new publications from the [Windsor-Essex Publishing Group](#) are now also available on FPinfomart.ca. The **Kingsville Reporter**, the **Lakeshore News**, **LaSalle Post**, **Shoreline Week Riverside**, **Shoreline Week Tecumseh**, and the **Tilbury Times** are now searchable in your Personal Profiles and the Archives.

Be sure to retrieve content from these great new sources in your Personal Profiles by including them in your profiles' source selections. Simply click, 'edit' from within your personal profile results summary, and choose 'Show me my current database selections'. Place a checkmark next to the sources that you would like to include, and click 'Save'.

To view or edit your personal profiles source selections now, please visit your [Personal Profiles - Summary](#) page.

Complimentary Training Opportunities

FPinfomart Classroom Training set for May

FPinfomart provides complimentary hands-on training on FPinfomart three times per year, and our next series will be held in mid-May. The following classroom dates are now available for registration. Please contact [Yvonne Yip](#) to register.

Monday, May 16 – Edmonton
Tuesday, May 17 – Calgary
Thursday, May 19 – Vancouver
Wednesday, May 25 – Toronto
Thursday, May 26 – Ottawa

For more details, venues, and daily schedules, please see our [Training Page](#).

Financial Post Print Products

FP Bonds - Canadian Prices. Order Today!

The Financial Post's publication [FP Bonds – Canadian Prices](#) is your source for reliable bond valuation and it is now available!

This annual publication contains month-end bid prices and yields for over 1,000 Canadian public and private debt issues for the entire 2010 calendar year. It lists federal, provincial, municipal and corporate issues by maturity.

FP Dividends - Annual Record and 10-year Price Range. Order Today!

Released last month, the [FP Dividends](#) book will provide you with a complete record of dividend-paying companies for 2010 in the Annual Dividend Record section, as well as the fully adjusted historical prices within the 10-year Price Range component.

Whatever your purpose, this publication will ensure that you have a complete record of distributions by companies and trusts listed on Canadian stock exchanges for 2010.

Canadian Demographics. Order Today!

FP Markets and Canadian Demographics publication will provide you with all of the statistics that you need on Canada's population, income levels, the labour force, housing, language, and much more.

The 2011 Markets and Canadian Demographics publication is available to FPinfomart.ca clients at a discounted rate. [Contact us](#) today to learn more.