

FPinfomart.ca

Dear FPinfomart Client,

Happy New Year!

Last Fall, we introduced the FPinfomart Idea Exchange. The Idea Exchange allows you to share your FPinfomart enhancement suggestions, and 'promote' those that have been suggested by others.

As an incentive to participate, we are holding a Customer Idea Exchange User Contest during the month of January, with a prize of a \$100 gift card! To enter, simply join the Exchange, and post an idea. For a bonus entry, vote on an existing idea. For more information and contest rules, please visit the [FPinfomart.ca blog](http://FPinfomart.ca/blog).

As always, if you ever have questions or comments about the site, or the contents of this newsletter, please do not hesitate to contact me.

[Katie McKinnon](#)
416-442-2941

Site Enhancements

Automated Newsletter is now available

FPinfomart's Newsletter Publisher tool allows users to gather, format and push content to their end-users on whatever schedule meets their needs. We are excited to announce that it is now possible to automate your Newsletters.

The new Automated Newsletter Publisher will function very similarly to the "manual" version, with the following convenient options:

- In addition to your Saved Folders, you can now include Personal Profiles and Managed Profiles in the delivery
- You can set a primary as well as an optional secondary delivery schedule
- You can automate delivery to your end-users at these scheduled times – with no additional steps
- At any time, you have the ability to "override" the schedule and push a manual delivery

To view a short video on how to use the Automated Newsletter, please visit the

[FPinfomart Blog.](#)

Los Angeles Times is now available

We are pleased to announce the addition of the Los Angeles Times to FPinfomart's American content list.

Be sure to retrieve the Los Angeles Times' content by selecting it as a searched source in your Personal Profiles. You can also search this source in the Archives, starting with the November 18, 2010 edition.

Complimentary Training Opportunities

Virtual Training Sessions

FPinfomart's next virtual training session has been scheduled for Thursday, January 20th. The "Navigating FPinfomart.ca" class will be held from 2:00 p.m. to 3:00 p.m. ET. Participation in this upcoming class will earn credits in our FPinfomart [Certified Training](#) program.

Upcoming Classroom Training Sessions

Hands-on, instructor-led classroom sessions will be held in many Canadian cities in February. Join FPinfomart's Training and Professional Services team on the dates below to review all that FPinfomart has to offer, including the recently added sources, and features.

Edmonton: Monday, February 7, 2011
Calgary: Tuesday, February 8, 2011
Vancouver: Thursday, February 10, 2011
Ottawa: Tuesday, February 15, 2011
Toronto: Thursday, February 17, 2011

If you would like to register for a classroom session, please contact [Yvonne Yip](#). Please note: we require a minimum number of registrants for these classes to run – so don't wait, register today!

For more information on all of the different training opportunities, as well as details on the on-site venues, please visit the [Training Schedule](#).

Please note..

FPinfomart invoice change - Going Green!

We are pleased to announce that FPinfomart is moving to electronic billing effective March 2011. FPinfomart clients can expect to receive the same detailed usage information, but now in a faster and greener format – email. If you have any questions about the change please contact our Billing Coordinator; [Beth Day](#).

FPinfomart email address change

As of this week, the email addresses used to send you emails from FPinfomart.ca will

change. This includes your Morning Email, Alerts, Newsletters, Emailed articles, and all other automatically generated messages.

If your organization has strict anti-spam software on your email servers, you may wish to 'whitelist' FPinfomart.ca's new email addresses.

For a list of the email addresses to whitelist, please visit [FPinfomart's Blog](#).

CBRA copyright fee change effective January 1, 2011

The Canadian Broadcasters Rights Agency (CBRA) is a Federal organization associated with the Copyright Board. The CBRA collects and distributes copyright revenue generated by the resale of content owned by member broadcasters. It is the agency which allows FPinfomart to provide Broadcast Monitoring services to you.

The Tariff governing the terms of the CBRA is reviewed periodically, and a new version was implemented as of January 1, 2011. The only change impacting FPinfomart's customers in the new Tariff is that the royalty charged for CBRA member content is increasing by four per cent, from its current rate of 10 per cent to a new rate of 14 per cent.

For more information on the fee change, please visit the CBRA copyright page on the [FPinfomart Blog](#).

Financial Post Print Products

2011 Markets and Canadian Demographics - [Order Today!](#)

Released in December 2010, the 2011 edition of FP Markets and Canadian Demographics is now available. Published in print as well as a downloadable electronic version, FP Markets includes information on more than 1,200 Canadian markets with statistics on population, households, income, retail sales, the labour force, occupations by major groups, schooling, housing, marital status, home language, household expenditures, industrial development contacts and more.

The electronic version allows you to construct advanced search queries to cross-reference and narrow in on the data to meet your specific needs. You can print information you require, or save it to your own hard drive, eliminating the possibility of manual errors.

For more information, please visit the [FPinfomart.ca Blog](#). This page does include price information; however, special discount offers are available to current FPinfomart.ca subscribers.

FP Bonds - Canadian Prices - [Pre-Order Today!](#)

The Financial Post's upcoming publication; FP Bonds – Canadian Prices, is your source for reliable bond valuation.

This annual publication contains month-end bid prices and yields for over 1,000

Canadian public and private debt issues for the entire 2010 calendar year. It lists federal, provincial, municipal and corporate issues by maturity.

FP Dividends - Annual Record and 10-year Price Range - Pre-Order Today!

Receive two books in one with the Financial Post's upcoming publication; FP Dividends – Annual Record and 10-year Price Range.

Released in February, the FP Dividends book will provide you with a complete record of dividend-paying companies for 2010 in the Annual Dividend Record section, as well as the fully adjusted historical prices within the 10-year Price Range component.

Whatever your purpose, this publication will ensure that you have a complete record of distributions by companies and trusts listed on Canadian stock exchanges for 2010.