Dear FPinfomart Client,

We are very excited to announce the launch of the FPinfomart Customer Idea Exchange. The Idea Exchange will allow you to share your product enhancement suggestions, and 'promote' those that have been suggested by others. More information on the FPinfomart Customer Idea Exchange can be found below, as well as on our blog.

As always, if you ever have questions or comments about the site, or the contents of this newsletter, please do not hesitate to contact me.

Katie McKinnon
416-442-2941

Site Enhancements

Introducing the FPinfomart Customer Idea Exchange

The Idea Exchange's purpose is to create a community where FPinfomart users can share their suggestions for the product, both with each other, and with the FPinfomart development team. Users will be able to see the ideas that others have submitted and "vote" on those items that they think would be useful to the user population. This will allow us to better prioritize our development efforts and ensure that FPinfomart is optimally useful to the greatest number of people.

A separate user name and password are required to access the Idea Exchange. To request access, please contact us. More information about the Idea Exchange can be found on our blog.

More Executives and Directors are now searchable in Directory of Directors

In addition to the detailed person records we gather in the Directory of Directors product, our FP Data Group collects additional information about people affiliated with Canadian companies through our Corporate Surveys. These two populations are now searchable from a single interface; the Directory of Directors search.

As well, names of Directors listed in Corporate Surveys records will be hyperlinked to a Directory of Directors search for further information about each individual (for example, which other boards of directors or companies that person is affiliated with). More information can be found on our blog.

Help us improve the accuracy of radio transcripts
Radio 'transcripts' on FPinfomart are generated using computer generated speech-to-text technology. This technology allows us to offer the complete contents of the 50 monitored channels, as well as have the content online quickly. However, because the transcripts are generated automatically by computer, there can be unintended transcription 'errors'. More information on the transcription errors can be found on our blog.

We are embarking on a new project which will create a dictionary of commonly-encountered auto-transcription errors. This dictionary will allow us to translate them to the correct text before presenting them to you. We are soliciting your assistance in populating this dictionary. If you encounter a transcription issue, please e-mail the example to our Product Manager, Jennifer Stein to have it added to the dictionary. For examples of transcription issues, please watch this video.

Please note, this dictionary will be helpful for consistent mis-transcriptions, but will not help with one-time errors due to poor sound quality, or punctuation issues.

Complimentary Training Opportunities

Virtual Training Sessions
Our next virtual training session has been scheduled for Thursday, October 28th. The "Navigating FPinfomart.ca" class will be held from 1:00 - 2:30 p.m. ET. Participation in this upcoming class will earn credits in our FPinfomart Certified Training program.

For more information on all FPinfomart.ca training opportunities, as well as course descriptions, please visit our Training page. To register for this session please email Yvonne Yip.

Financial Post Print Products

2010 Corporate Connection - Order Today!
Client prospecting and company research is easy and convenient with the 2010 Corporate Connection electronic edition. Released in August, financial and operational information on over 4,000 Canadian corporations, including 18,000 contact names, is easily saved, exported, and sorted.

2011 Markets and Canadian Demographics - Pre-Order Today!
Investigate all of Canada's markets with the upcoming edition of Financial Post's FP Markets – Canadian Demographics. Available in both a digital and print format, the 2011 FP Markets and Canadian Demographics publication will provide you with general background information, as well as specific statistics on Canada's population, income levels, the labour force, housing, language and much more.

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